



## **Innovation IT Technologies**

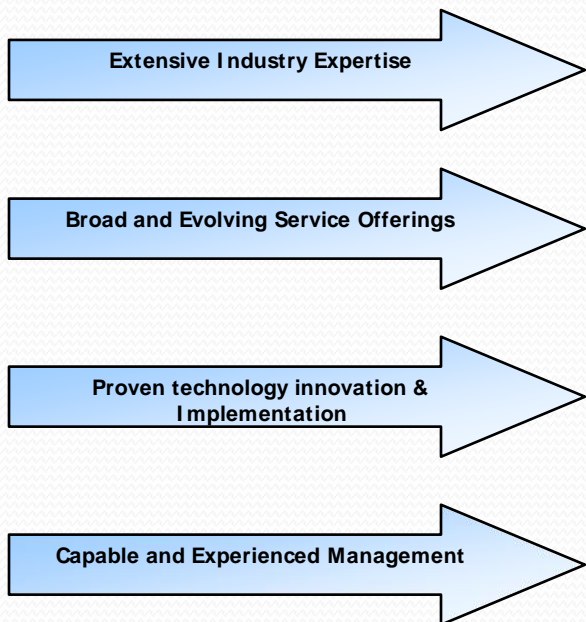
Innovation IT is a diversified Product Development, Consulting and Technology Services Company committed to creating and delivering innovative solutions to its clients, partners and other stakeholders.

With expertise in fields of Enterprise Application Integration (EAI) and eBusiness architecture, Innovation IT focuses on products and solutions that are highly flexible and scalable to meet present and future requirements.

Innovation IT lays emphasis on constantly enhancing performance across verticals and segments by identifying new business opportunities, and exceeding customer expectations in terms of performance, quality and customer satisfaction with world standard deliverables.

## **About the Company**

Innovation IT has pioneered the development of innovative technologies in Enterprise Application Integration and e- Architecture Development for e-Business Solutions. Ably guided by a strong core team of technology managers, Innovation IT distinguishes itself in the market place through:





## **Special Jury Award for Product Innovation**

In acknowledgement of Innovation IT's valuable contribution to technology innovation, Innovation IT was awarded the Special Jury Award for Product Innovation by HYSEA, a body comprising of peers from the software industry.

## **Domain Expertise**

By developing and implementing its Product Solutions, Innovation IT has developed core competencies in the following business domains:

### **Process Automation**

- ☐ Enterprise Process Automation (EPA)
- ☐ Professional Services Automation (PSA)
- ☐ Enterprise Program Management (EPgM)
- ☐ Information Technology Infrastructure Library (ITIL)
- ☐ Business Process Automation (BPA)

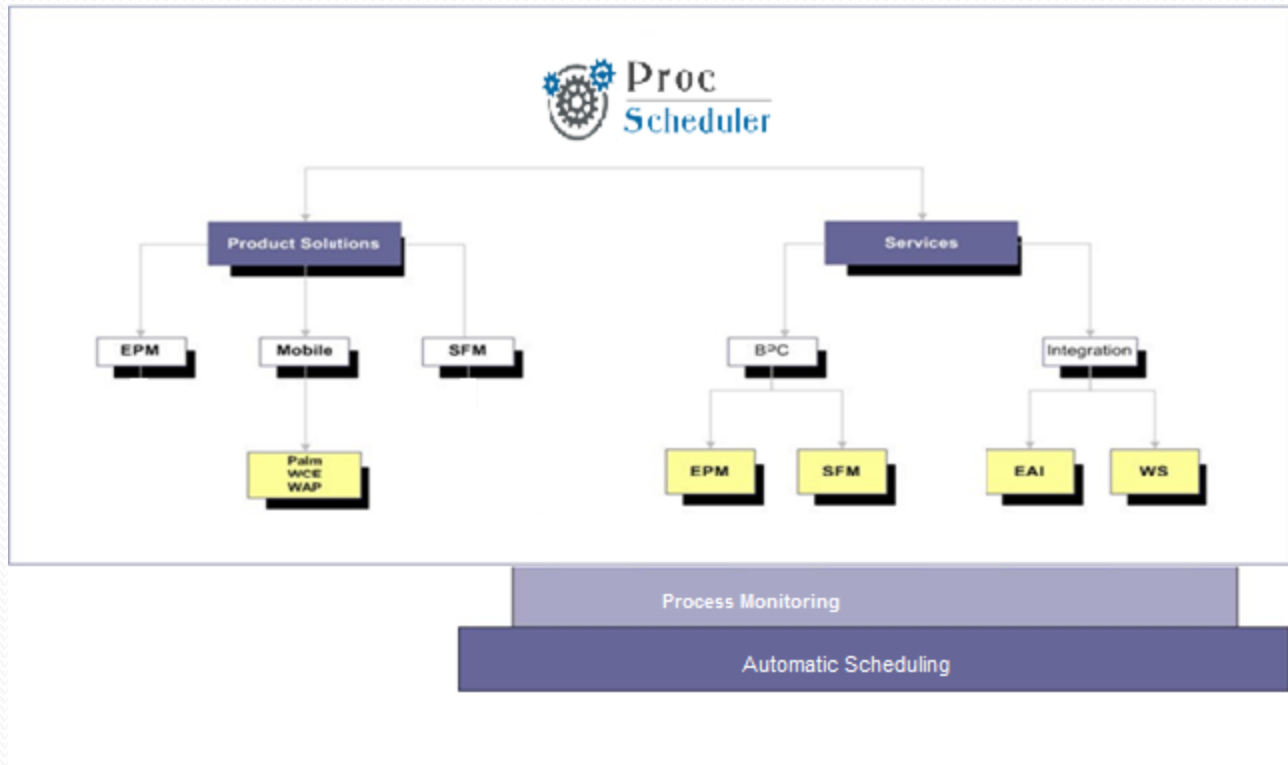
### **Technology**

- ☐ Enterprise Application Integration (EAI)
- ☐ Business Process Integration (BPI)
- ☐ Virtual Application Architecture (VAA)
- ☐ Services Architecture

### **Service Function**

- ☐ Service Function Management (SFM)
- ☐ Field Force & Field Service Automation (FFA & FSA)
- ☐ Service Supply Chain Management (SSCM)
- ☐ Scheduling Techniques & Methodologies

## Corporate DNA - Offerings



⑨ **Process Scheduler:** An end-2-end Service Function Management (SFM) / Enterprise Service Management (ESM) Solution

③ Framework: J2EE for Web Solution; J2ME for Mobile Solution; GIS

③ Architecture: J2EE Architecture

⑨ **Process Monitor:** An Enterprise Process Management (EPM) Solution

③ Framework: Enterprise Application Integration

③ Architecture: Virtual Application Architecture (VAA)

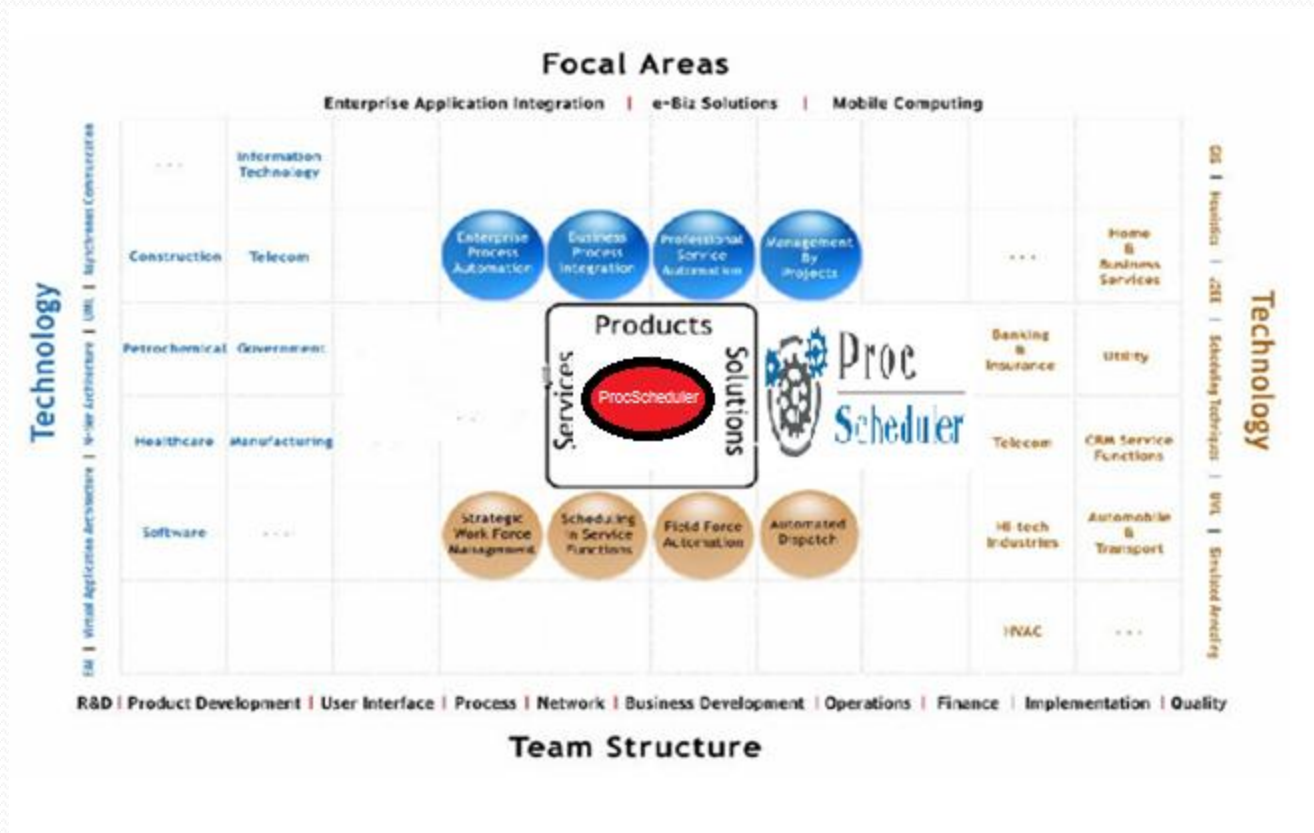
⑨ **Business Process Consulting**

- Enterprise Service Management (ESM) / Service Function Management (SFM)
- Enterprise Process Management (EPM)

⑨ **Integration Services**

Enterprise Application Integration (EAI) and Web Services (WS) Integration in EPM and SFM space

## Product Solutions DNA



## Process Monitor

Process Monitor is an end-to-end solution that fuses Customer Service Management, Contract Management, Workforce Management, Service Supply Chain, Field Force Management, Automated Dispatch and Mobile Technician, deploying efficient Scheduling Engine as fulcrum to control and monitor Service Functions. ProcessMonitor has been positioned

as an end-to-end service function management catering to multiple verticals including:

- Telecom
- Office Automation
- Utility
- HVAC
- Hi-Tech
- Automobile & Transport

## Market Potential (Size)

- ⑨ Field Service Management (FSM): Is expected to reach \$ 21 Billion by 2017 [Meta & Bloomberg]
- ⑨ Mobile Technician: Is to expand to 10 billion by 2016. [Wireless Tech]
- ⑨ Customer Service Management (CSM): Is expected to reach \$ 20 Billion by 2017. [Meta]



**Proc  
Scheduler**

## Process Scheduler

Process Scheduler is an "Enterprise Process Management" tool built on EAI (Enterprise Application Integration) Architecture with loosely coupled components facilitating quicker and easier integration and laser precision process management. Process Scheduler has been positioned as an end to end program management tool catering to multiple verticals including:



**Proc**  
**Scheduler**

- Telecom
- e-Governance
- Manufacturing
- Information Technology
- Construction
- Education
- Bio-Tech
- Pharmaceuticals

## Market Potential (Size)

- ⑨ Enterprise Process Management (EPM): Is expected to reach \$ 6 Billion by 2017. [ARC Advisory]
- ⑨ Professional Services Automation (PSA): Is expected reach \$ 6 Billion by 2016. [Aberdeen & Giga]
- ⑨ Business Process Automation (BPA): Is expected to reach \$ 2 Billion by 2016. [IDC]

## The Innovation IT Success Story

Innovation IT's commitment to customer satisfaction strengthens and extends its relationships with customers. Innovation IT's Customer and Partners list reflects its Success Story.

## Brand Building and Market Positioning

Innovation firmly believes that in order to offer better solutions to customers, it is important to form mutually beneficial relationships with strategic partners. This has helped Innovation IT deliver value added technical and business expertise that our customers require for a complete solution. Innovation follows a two-pronged strategy to creating and sustaining partnerships:

- ⑨ Align with technology partners to project a combined knowledgebase, expertise and business relationships to provide a holistic solution to suit customer requirements
- ⑨ Deliver superior value to Innovation IT customers by permitting Innovation IT immediate and high level access to our partner's technical support resources

Accordingly Innovation IT has teamed up with industry leaders in Information Technology such as Microsoft, Borland, Sun Microsystems and many others to provide cutting edge solutions across various industry segments and verticals.